



FIRE & INK, INCORPORATED
P.O. Box 8122 Silver Spring, MD 20907

Hospitality Suite Sponsorship

(\$1,500 — beer, wine and light snacks / \$2,500 — liquor, beer, wine and light snacks)

- Opportunity to network with a targeted audience of Witness supporters and attendees
- Opportunity to distribute a promotional item to all suite attendees and/or a raffle prize provided by sponsor
- Logo recognition and a hyperlink to the sponsor's web site in an electronic invitation to attendees
- Logo recognition on event signage
- One complimentary registration to Witness festival
- Plus sponsorship basic package

Additional Sponsorship Opportunities:

Individual Sponsorships: In your own name or the name of a loved one.

Various financial levels.

- Recognition in Witness program book
- Logo recognition and a hyperlink to the sponsor's web site in an electronic invitation to attendees
- Plus sponsorship basic package
- Or you may remain anonymous

Student Scholarships

Opportunity to help a student attend Witness. For \$175 you can cover a student's registration fee; for \$600 you can cover registration and accommodation (see below); for \$800 you can cover registration, travel and accommodation.

Named Scholarship

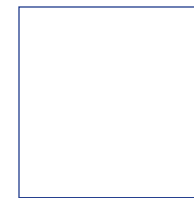
(Registration plus accommodation) – \$600

30 Available in the Names of Deceased Black LGBTQ

Creative Pioneers:

James Baldwin	Ira Jeffries
Lindon Barrett	Terri Lynn Jewell
Joseph Beam	Barbara Jordan
Don Belton	June Jordan
Octavia Butler	Elsbeth kydd
Melvin Dixon	Audre Lorde
Alice Dunbar Nelson	Willard Motley
Alexander "Bear" Goodrum	Richard Bruce Nugent
Thomas Grimes	Pat Parker
Angelina Weld Grimké	Nikki Rshan
Lorraine Hansberry	Assotto Saint
E. Lynn Harris	Reginald Shepherd
Essex Hemphill	Ana Sisnett
BMichael Hunter	Wallace Thurman
Sterling Houston	Vincent Woodard

Fire & Ink, Incorporated is a 501(c)(3) organization.
All contributions are tax-deductible to the fullest extent of the law.



Become a Sponsor

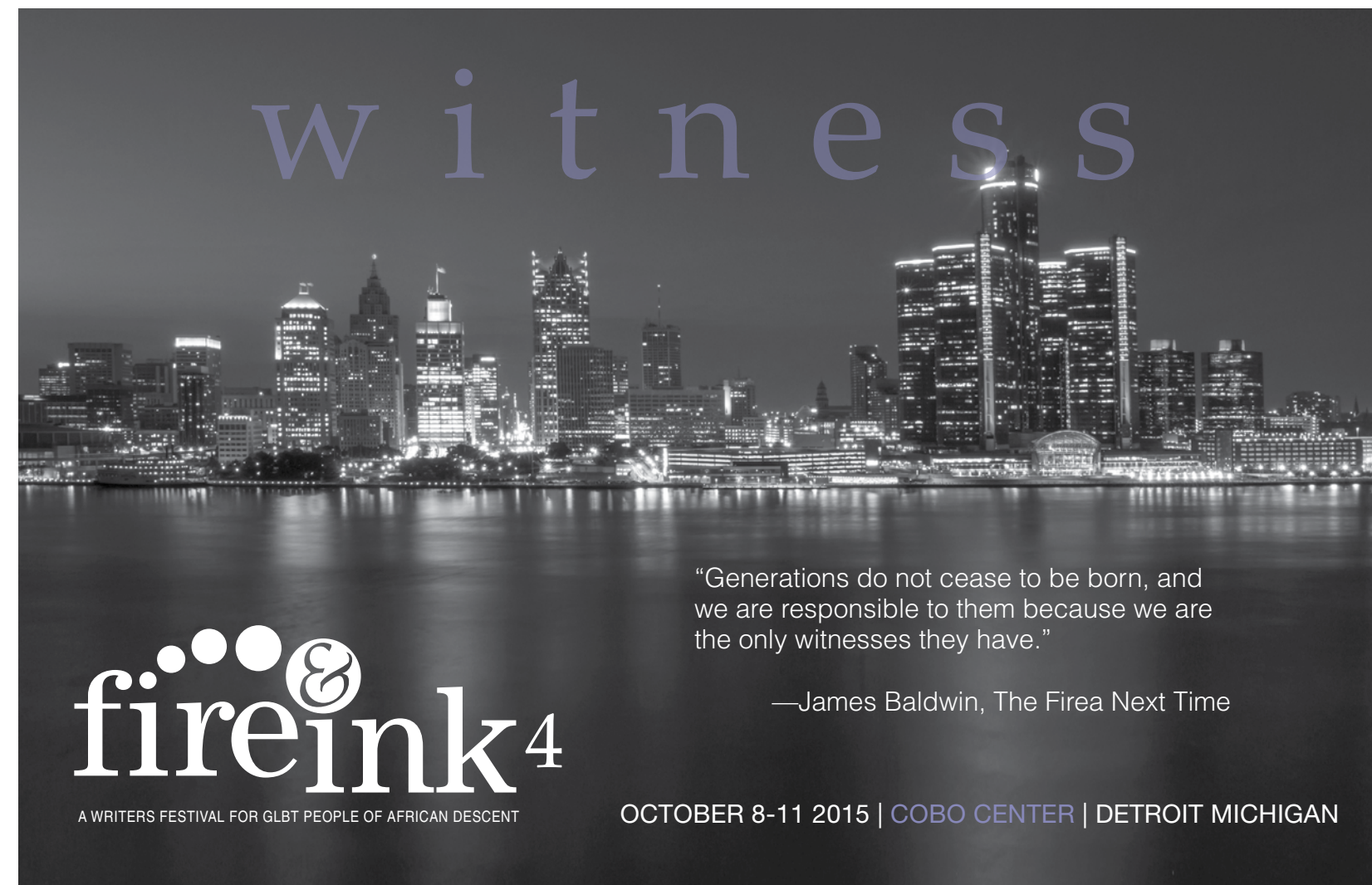
Fire & Ink IV: Witness will unite over 500 Lesbian, Gay, Bisexual, Transgendered and Queer writers of African descent, publishers, academics and lovers of the written and performed word from around the country and the world. Fire & Ink IV: Witness provides individuals and businesses like yours with the opportunity to support a historic convocation and reach hundreds of consumers of social influence.

For more information:

Contact Steven G. Fullwood
917.691.1591 | E-mail: info@fireandink.org

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OCTOBER 8-11 2015
COBO CENTER | DETROIT, MICHIGAN



"Generations do not cease to be born, and we are responsible to them because we are the only witnesses they have."

—James Baldwin, The Fire Next Time

Visibility and Recognition for Your Organization

Fire & Ink IV: Witness will address the urgent question of what it means to bear witness as LGBTQ and SGL writers of African descent and heritage in the 21st Century. Witness will unite over 500 Lesbian, Gay, Bisexual, Transgendered and Queer writers of African descent, publishers, academics, and lovers of the written and performed word from around the country and the world. Witness is a rare and historic event offering a unique opportunity for artists and writers to create and share work, network and develop creative partnerships among peers and supporters across genres, and in publishing and performance. Witness will take place in Detroit, MI, a city with a growing arts and education community. Witness' program book will be distributed to all attendees and will serve as resource material for education, arts and other community organizations after the event. Fire & Ink IV: Witness provides businesses like yours with the opportunity to both support a historic event with an extraordinary demographic, and reach hundreds of consumers of social influence as part of a document that will be referred to for years to come.



Sponsorship Packages

All Fire & Ink IV: Witness sponsors receive:
Sponsor Basic Package

- Recognition in the Witness program book
- Promotion on the Witness web site and hyperlink to the sponsor's web site
- Logo placement on Witness signage
- Mention on Witness social networking sites
- Attention through e-mail lists reaching 15,000 people

In addition to the above, here are additional unique sponsorship opportunities:

Platinum Sponsorship (\$12,000)

- Logo on Witness festival bag
- Promotion as lead sponsor in program book
- Introduction and two-minute speaking time at Reception event
- Opportunity to distribute company materials or a giveaway item at Witness registration area
- Opportunity to distribute company materials or a giveaway item at Reception
- Logo on Reception signage
- Opportunity to hang company banner at Reception if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Lead sponsor for one breakfast session, which provides an opportunity to introduce the session and the opportunity to place your logo on breakout signage
- Sponsor one break
- Four complimentary registrations to Witness festival
- Back cover advertisement in Witness program book
- Plus sponsorship basic package

Gold Sponsorship (\$10,000)

- Opportunity to distribute company materials or a giveaway item in Witness attendee packet
- Logo on one breakout session signage
- Logo on Reception signage
- Sponsor one break
- Inside front cover advertisement in Witness program book
- Two complimentary registrations to Witness festival
- Plus sponsorship basic package

Silver Sponsorship (\$7,500)

- Opportunity to distribute company materials or a giveaway item in Witness attendee packet
- Logo on one breakout session signage
- Full-page advertisement in Witness program book
- One complimentary registration to Witness festival
- Plus sponsorship basic package

Event Sponsorships

Opening Reception Sponsorship (\$5,000)

- Opportunity to distribute company materials or a giveaway item at Opening Reception
- Opportunity to hang company banner at Reception if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Opportunity to showcase your product and/or service
- One complimentary registration to Witness festival
- Plus sponsorship basic package

Lunch Sponsorship (\$6,000)

- Opportunity to distribute company materials or a giveaway item at Lunch
- Opportunity to hang company banner at Lunch event if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Opportunity to showcase your product and/or service
- One complimentary registration to Witness festival
- Plus sponsorship basic package

Refreshment Break Sponsorship (\$2,000 per day) TWO AVAILABLE

- Logo on signage at refreshment break site
- Table for company literature at break site
- One complimentary registration to Witness festival
- Plus sponsorship basic package

Individual Panel/Session Sponsorship (\$1,500)

- Opportunity to distribute materials or a giveaway item at panel
- Vendor table for book sales of authors presenting at panel/session
- Opportunity to hang company banner at panel/session if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Plus sponsorship basic package